

2008 CANTEEN 'BLAST OFF & WIN' CAMPAIGN

CONDITIONS OF ENTRY: 1. Information on how to enter and prizes form part of the Conditions of Entry. 2. Entry is only open to residents of NSW and ACT. Employees and their immediate families of the Promoter Sydney Markets Limited (SML), SML tenants and their agencies associated with this promotion are ineligible. To be eligible for the draw, entrants must make a Qualifying Transaction at any participating primary school during the promotion. 3. Qualifying Transaction means customers must purchase food/drinks containing fresh fruit &/or vegetables. 4. Participating Primary Schools include all schools that have registered with SML prior to the competitions commencement date. 5. To enter into the draw to win the major prizes, customers must make a Qualifying Transaction. Customers must complete the official entry form and hand it into their school canteens or send it directly to Sydney Markets Limited. 6. To receive the minor prizes including: 150,000 Fresh for Kids Glow in the dark wristbands valued at \$0.13 each totalling \$19,500, entrants must complete the entry form by collecting all 4 tokens and correctly completing the entry form - should the Fresh for Kids Glow in the dark wristbands run out prior to the completion of the competition Fresh for Kids colourful wristbands valued at \$0.08 each totalling \$800 and/or Tattoos valued \$0.044 each totalling \$880 will be used. 7. The entry form will only be valid if all tokens are placed correctly on the designated area. 8. To be eligible for the Major prize School Canteen Managers and customers must return all entry forms to SML by close of business Wednesday 10 September 2008 to P.O Box 2 Sydney Markets NSW 2129. Only one entry permitted for every 4 Qualifying Transactions. 9. The Promoter reserves the right to verify the validity of entries and reserves the right to disqualify any entrant for tampering with the entry process or for submitting an entry which is not in accordance with these Conditions of Entry. 10. Promotion commences 9am on 04/08/08. Entries close 3:00pm on 29.08.08. The draw will take place at Level 3 Market Plaza building Sydney Markets at 12pm 11/09/08 The major winner will be notified by phone, mail, published on the fresh for kids website – www.freshforkidswebsite.com.au and the Daily Telegraph on Monday 15 September 2008. 11. 15x WALL•E Prize Packs including WALL•E Cutie Mini Plush & WALL•E Movie Moments Action Figure Asst valued at \$31.98, 10 x CD packs containing High School Musical 2 soundtrack, Hannah Montana 2/Meet Miley Cyrus and The Best Disney Album In The World...Ever! valued at \$86 each, 5 x Pixar DVD box sets including Toy Story, A Bug's Life, Toy Story 2, Monsters Inc, Finding Nemo, The Incredibles, Cars and Pixar Short Collection valued at \$100 each 3 x WALL•E videogame on Wii valued at \$79.95 each and 3 x Nintendo Wii consoles valued at \$399.95 each, 1x trip for a family of four to Hong Kong Disneyland. Includes 3 nights accommodation at a Disneyland Hotel (one family room for 2 adults and 2 children) valued at \$900 plus 2 x Adult 2-Day Hong Kong Disneyland Park Tickets valued at \$180 and 2 x Child 2-Day Hong Kong Disneyland Park Tickets valued at \$120. Prize is subject to availability and is not transferable or redeemable for cash. All accommodation requests are based upon a standard room type. Blackout periods apply between December 19th 2008 – February 9th 2009. Please provide a minimum of 30 days prior to departure for all requests for accommodation and tickets. Prize valid for 12 months from date of draw. Prize includes economy airfare valued to \$5000. Restrictions apply; travel must be organized with Jet Globe, The Victoria Centre, Suite 102, 447 Victoria Street, Wetherill Park NSW 2164, flights are subject to availability and must be taken prior to September 11 2009. Prizes are not redeemable for cash. 12. Redraw of unclaimed prizes will take place 12pm on 05/01/09 at Level 3 Market Plaza building Sydney Markets. 13. The exact contents and specification of these prizes will be determined by the Promoter in its absolute discretion. 14. The total value of all prizes is \$23979.40 15. Prize, or any unused portion of the prize, is not transferable or exchangeable and cannot be taken as cash. 16. The Promoter accepts no responsibility for any variation in the prize value. 17. No responsibility is accepted for late, lost or misdirected entries. 18. The Promoter shall not be liable for any voucher that has been lost, stolen, forged, damaged or tampered with in any way. 19. Redemption of the voucher is subject to the terms and conditions specified on the voucher. 20. The Promoter shall not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) or for personal injury which is suffered or sustained, as a result of taking any of the prizes, except for any liability which cannot be excluded by law. 21. The Promoter collects entrants' personal information in order to conduct the promotion. If the information requested is not provided, the entrant may not participate in the promotion. 22. The Promoter is Sydney Markets Limited. ABN 5107 7119 290. NSW Permit Number LTPS/08/04044, ACT Permit Number TP 08/01746.1